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## **Zentek offers sales and transport packaging licensing online**

*Participation in the Zmart small volume system now available online / service packages provide clear and transparent pricing structure / payment by credit card or Paypal*

Cologne, Germany – Waste management company Zentek is now offering sales packaging licensing for its Zmart small volume system online. The offering is aimed especially at smaller traders, such as eBay Powersellers, mail order companies and small food producers, looking for a straightforward, cost-effective and legally compliant licensing solution for their sales and transport packaging. Nils Röpke, Managing Director of Zentek, comments: "With our online service at [www.zmart24.de](http://www.zmart24.de) we are one of the first waste management companies to offer a system that not only provides online traders with information, but also enables them to license their sales and transport packaging quickly and easily with us."

### **Transparent price information with no hidden charges**

It takes just three simple steps to license sales and transport packaging using the online tool. The first step is to enter the expected annual volumes of paper, glass and other materials in the input mask. The system then directly calculates a quote. "Potential customers can immediately see what our service will cost: we don't apply any hidden charges or additional fees," explains Röpke. In the next step, new customers have to enter their details, while existing customers can simply call up this information. The contract is confirmed in the third step. To avoid fraudulent registrations, customers have to activate the contract using a link in the confirmation e-mail. Customers are also given password-protected access to the Zmart24 website and can use this to book additional packages at any time without having to enter their contract details again. Payment is made either by credit card or using the PayPal payment service, whereby Zentek uses the online security architecture of the credit card companies or payment service provider, thereby ensuring that sensitive account data is comprehensively protected.

The prices are structured on a package basis: the starter package costs EUR 79.90 and includes an annual volume comprising 20 kg lightweight packaging (i.e. plastic, aluminium, cardboard composites etc.) as well as 100 kg paper/paperboard/cardboard and 100 kg glass packaging. Additional packages (in each case 20 kg lightweight packaging, 100 kg paper/paperboard/cardboard and 100 kg glass) can be purchased to cover any further volumes at a price of EUR 49.90.

## **Background: obligation to license sales packaging**

With the coming into force of the 5<sup>th</sup> Amendment of the Packaging Ordinance, anyone selling goods to private end users must license all sales packaging with one of the nine authorised dual systems (Duale Systeme) in Germany. Otherwise, the sale is prohibited by law. However, eBay Powersellers in particular, as well as online traders with a small customer base or product range, often have difficulty licensing their packaging with a dual system (Duales System), as the administrative and processing fees are too high and the packaging volumes involved too small. With its Zmart system, Zentek has been offering a simple solution for this customer group for over a year now and has already attracted over 10,000 customers for its Zmart system.

### **Press contact**

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### **About Zentek**

Zentek was founded in 1995 and is a joint venture of leading independent German waste disposal companies. Associates of Zentek are the companies Jakob Becker GmbH & Co. KG (Mehlingen), Nehlsen AG (Bremen), Stratmann Städtereinigung GmbH & Co. KG (Bestwig), Tönsmeier Entsorgungswirtschaft GmbH & Co. KG (Porta Westfalica). For supra-regional, nationally and internationally active companies, Zentek is operating nationwide waste disposal systems while taking into account industry specific peculiarities and circumstances. The system's headquarter in Cologne is coordinating the organization, implementation and accounting of the waste disposal services and is the central contact and contractual partner for all customers. Contact: Zentek GmbH & Co. KG, Ettore-Bugatti-Str. 6-14, 51149 Cologne, Fon.: +49 (0) 2203 8987-112, [www.zentek.de](http://www.zentek.de)